



ENERGY & MANUFACTURING® — in Appalachia —

Energy Supply Chain Overviews

Sept 11	AI Data Centers: Power & Electrical Infrastructure
Sept. 25	Natural Gas: Upstream
Oct. 2	AI Data Centers: Advanced Cooling
Nov. 6	Geothermal
Nov. 20	AI Data Centers: Steel Infrastructure

www.wemakeithere.org/energy/



Project Goal

- ▶ Provide support for small and medium-sized manufacturers interested in providing components for the potential market opportunity presented by AI data centers in the region, nationwide, and globally



AI Data Center are specialized facilities designed to support the intensive computing and data storage needs of artificial intelligence applications.

AI Data Centers Series

- ▶ Overview
- ▶ Power & Electrical Infrastructure Manufacturing
- ▶ Advanced Cooling & Thermal Management
- ▶ Structural Steel, Racking, and Enclosures





INDUSTRY
OVERVIEW
SEGMENTS

AI DATA CENTERS: POWER & ELECTRICAL INFRASTRUCTURE



AI Data Centers and Energy: In the News



Governor Josh Shapiro Announces Amazon Plans to Invest \$20 Billion in Pennsylvania for AI Infrastructure in Largest Capital Investment in Commonwealth History

June 9, 2025

Amazon investment in Pennsylvania will bring 1,250 jobs and expand education and training programs



Pennsylvania Business Report

[Home](#) » [News](#) » Balancing growth & grid: PUC, energy leaders urge caution on data center expansion

Balancing growth & grid: PUC, energy leaders urge caution on data center expansion

SEPTEMBER 5, 2025 | FEATURED



GOVERNOR PATRICK MORRISEY SIGNS POWER GENERATION AND CONSUMPTION AND ONE-STOP SHOP PERMITTING BILLS INTO LAW TO MAKE WEST VIRGINIA THE BEST STATE IN THE COUNTRY FOR DATA CENTERS

April 30, 2025

West Virginia Watch

CRIMINAL JUSTICE EDUCATION ENVIRONMENT & ENERGY GOVERNMENT HEALTH LABOR

ENVIRONMENT & ENERGY

'Enough devastation:' Mingo, Logan residents worry about proposed power plants, data centers in WV

BY: CAITY COYNE - SEPTEMBER 2, 2025 6:00 AM



New York plans for 1GW nuclear power plant as AI demand grows

Governor Hochul cited a need to achieve "energy independence" when announcing the plans

June 24, 2025 By: Zachary Skidmore  Have your say



Maryland governor signs bill easing restrictions around data center backup generators

ENERGYWIRE



Gift article 

Rulemakers play catch-up as data centers multiply

State regulators and utilities are writing new rules to ensure data centers don't drive up electricity prices or raise the risks of blackouts.



BY: JASON PLAUTZ | 07/18/2025 06:38 AM EDT

Today's Agenda

How Does Power & Electrical Infrastructure Support Data Centers?

Eight Things to Know About Data Centers & Energy

AI Data Center Energy-Related Components

Industry Resources

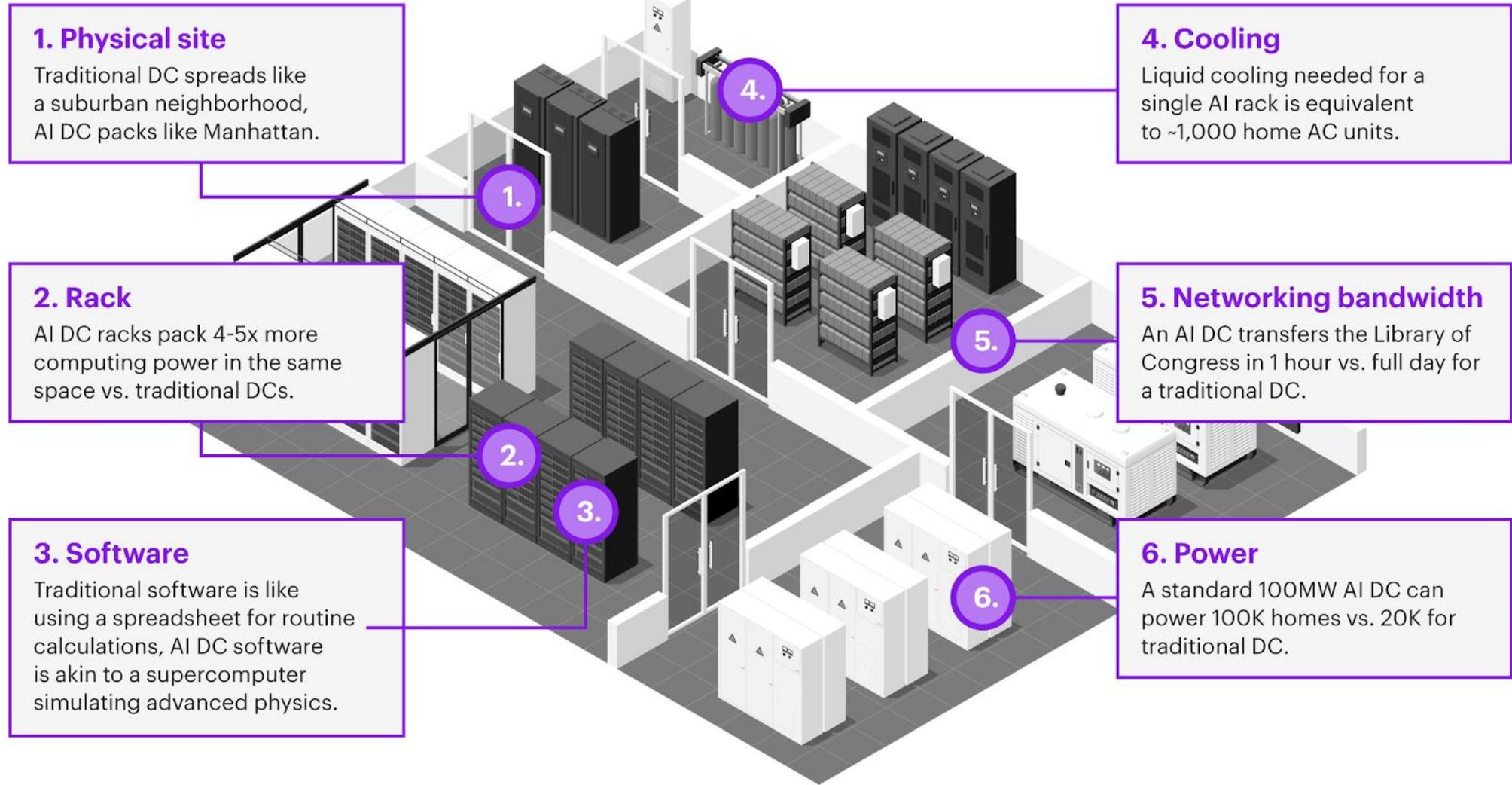
Questions & Answers

How Does Power & Electrical Infrastructure Support Data Centers?



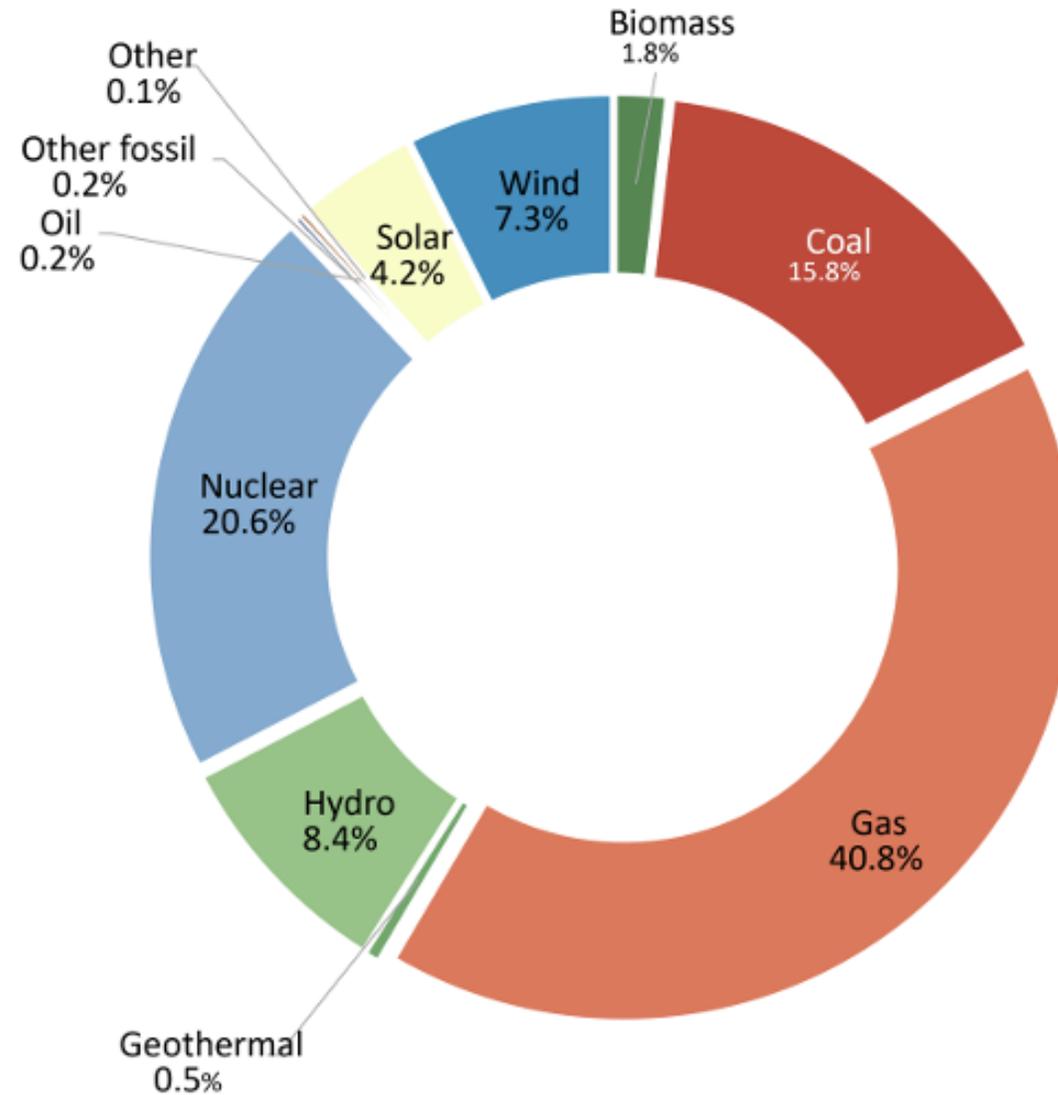
Source: [Google](#)

AI data centers differ significantly from traditional ones



Source: Kearney analysis

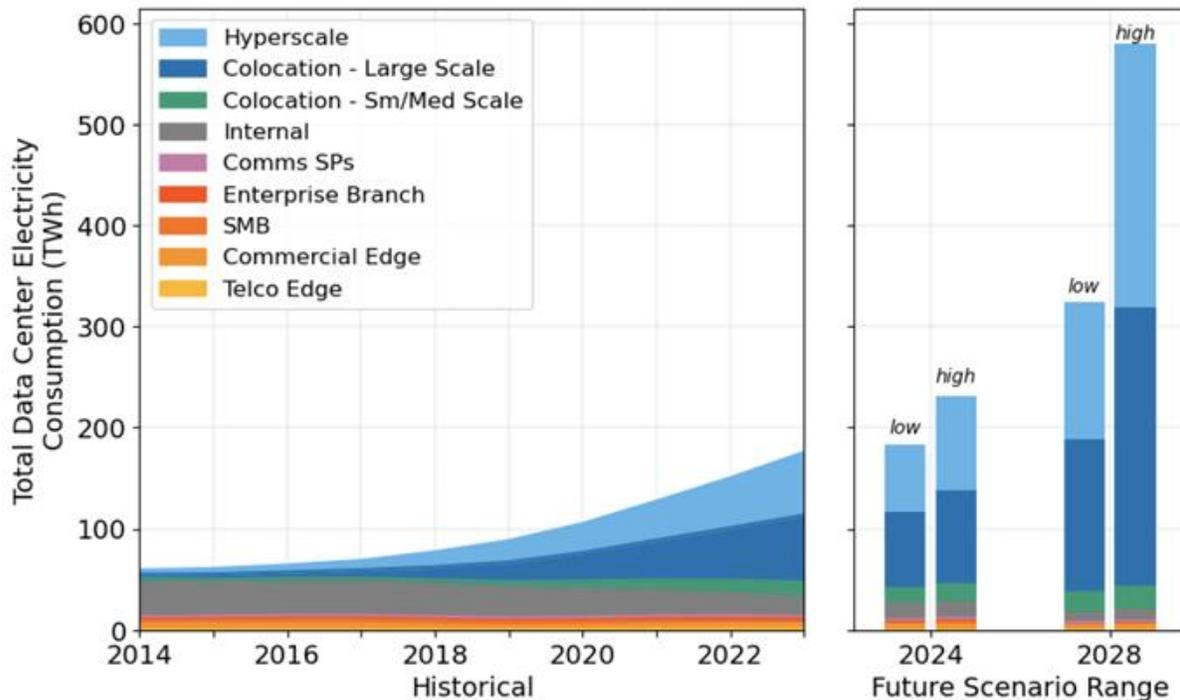
AI Data Center Sources of Energy



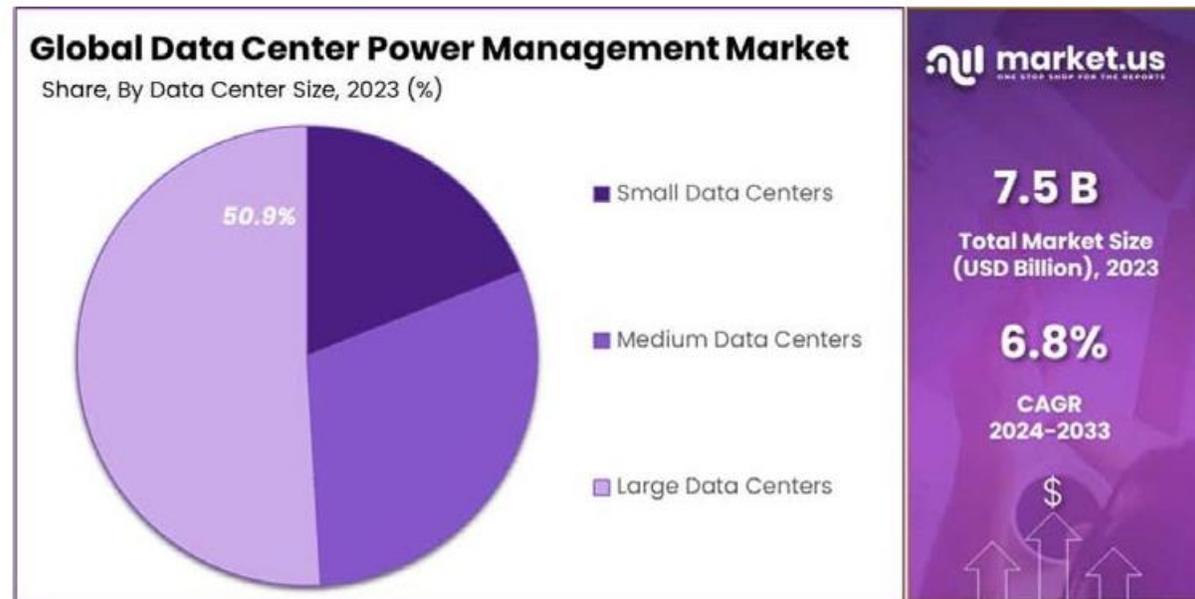
Source: [Environmental Burden of United States Data Centers in the Artificial Intelligence Era, 2024](#)

Eight Things to Know About Data Centers & Energy

1. AI Data Centers Use More Energy Than Traditional Data Centers Impacting Power Management Market

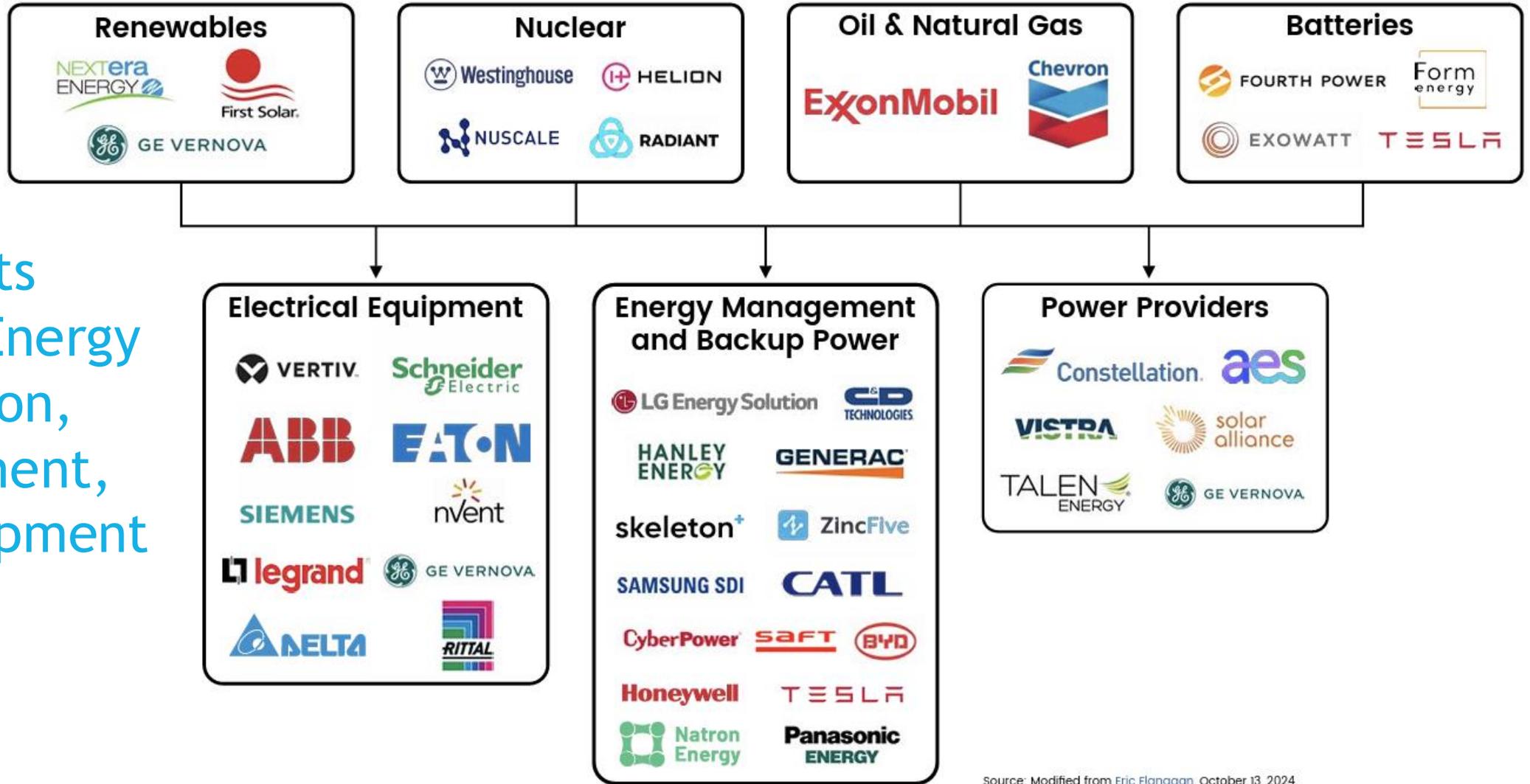


Total data center electricity use from 2014 through 2028 by space type



Source: MarketUS, 2024

2. Markets Include Energy Generation, Management, and Equipment

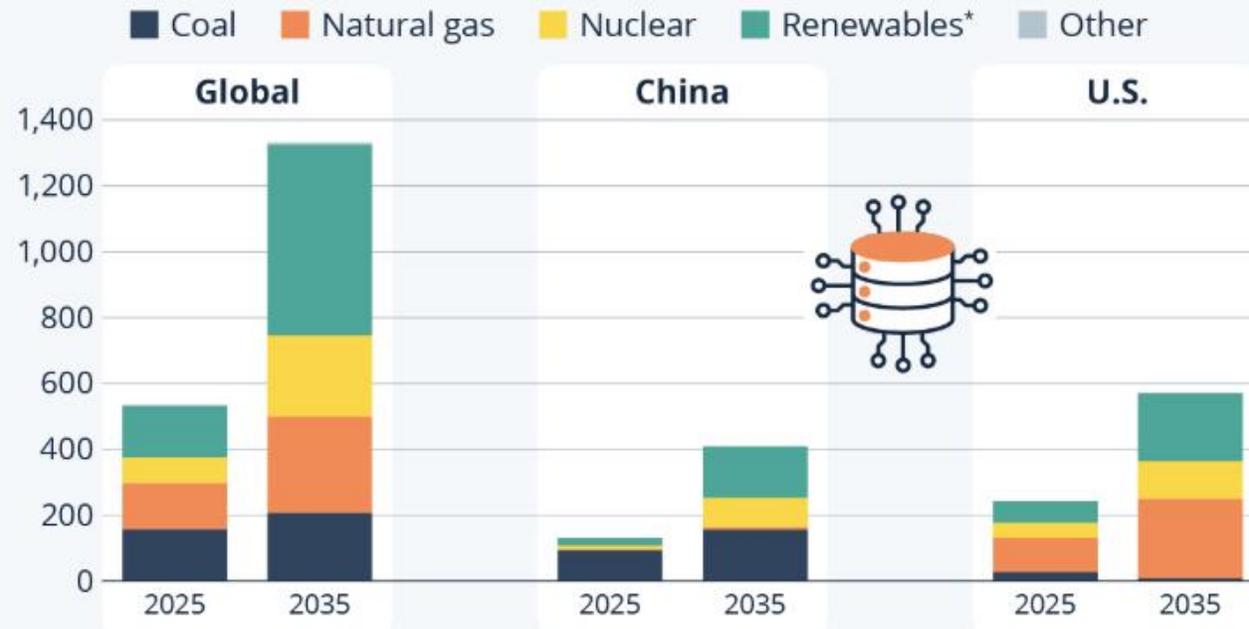


Source: Modified from Eric Flanagan, October 13, 2024

3. Energy Sources Transitioning from Fossil to Renewable and Nuclear Energy from Industry Perspective

Data Center Energy Consumption Surges Amid AI Boom

Electricity generation to supply data centers, by energy source (in TWh)



* Solar PV, wind and other renewables
Based on the fuel mix of the electricity physically consumed by data centers rather than contractual mix of different data center operators.
Source: IEA



4. Trump Administration Advocating for Coal vs. Renewables But Supportive of Nuclear

ENERGY

Trump wants coal to power AI data centers. The tech industry may need to make peace with that for now

PUBLISHED SAT, MAY 17 2025 • 8:47 AM EDT



Spencer Kimball
@SPENCEKIMBALL

SHARE



Trump signs executive order to boost U.S. coal industry, in part to fuel artificial intelligence

SHARE & SAVE



Trump signs executive order to boost U.S. coal industry, in part to fuel artificial intelligence

It's the latest move by the Trump administration that clashes with global aims to reduce coal power and cut harmful greenhouse gas emissions fueling climate change.

PRESIDENT DONALD J. TRUMP

The WHITE HOUSE



PRESIDENTIAL ACTIONS

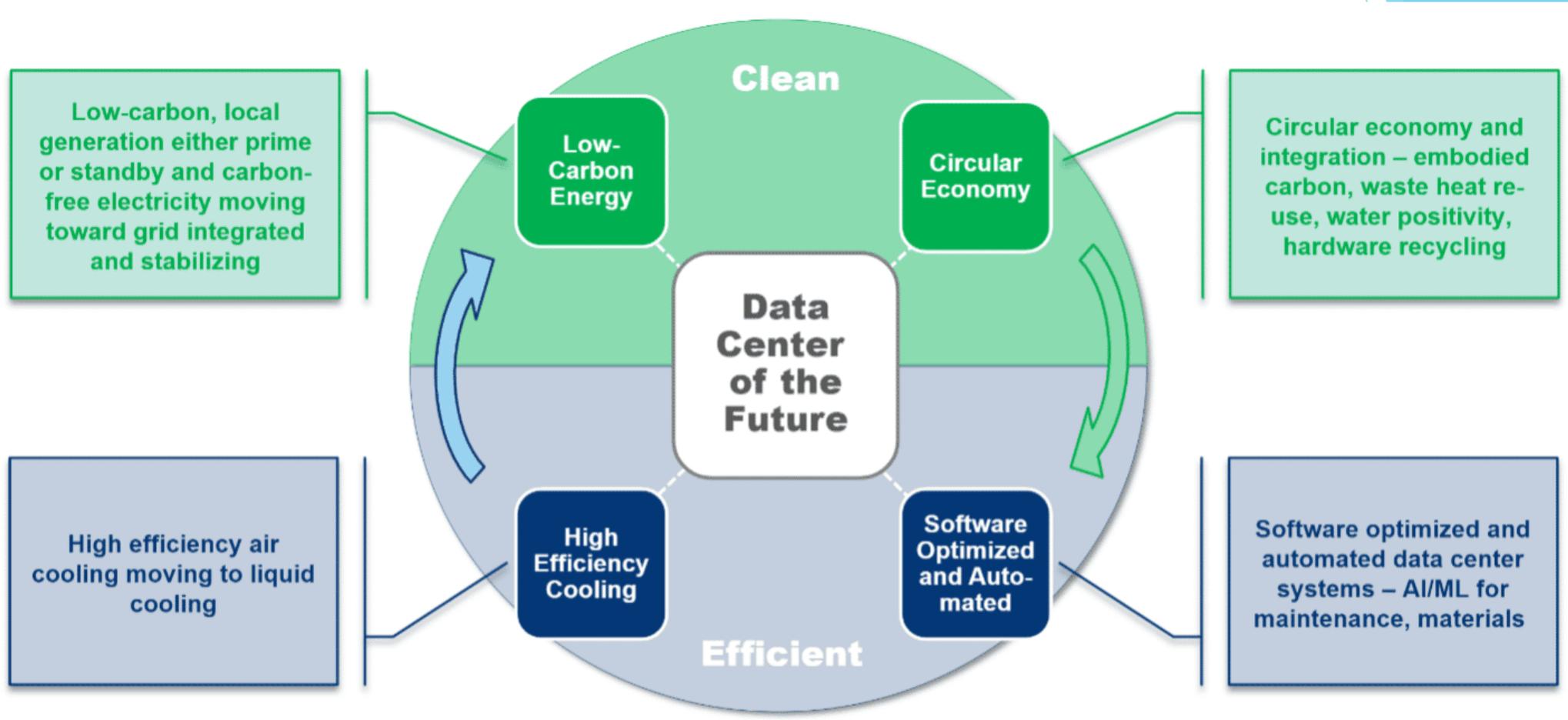
REINVIGORATING THE NUCLEAR INDUSTRIAL BASE

Executive Orders | May 23, 2025



Source: [CNBC](#), 2025; [NBC](#), 2025; [White House](#), 2025

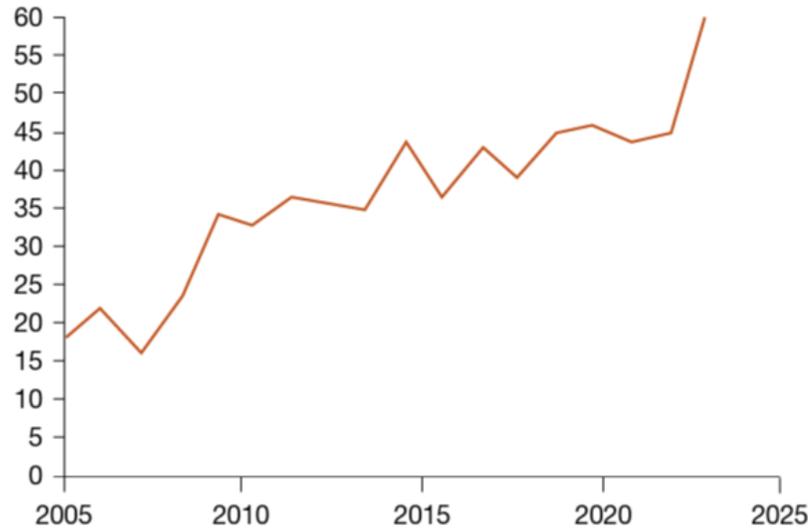
5. Energy Efficiency Also Plays a Role



6. Delays in Transmission Interconnection Approvals Impacting AI Data Center Geographic Locations

US transmission interconnection delays

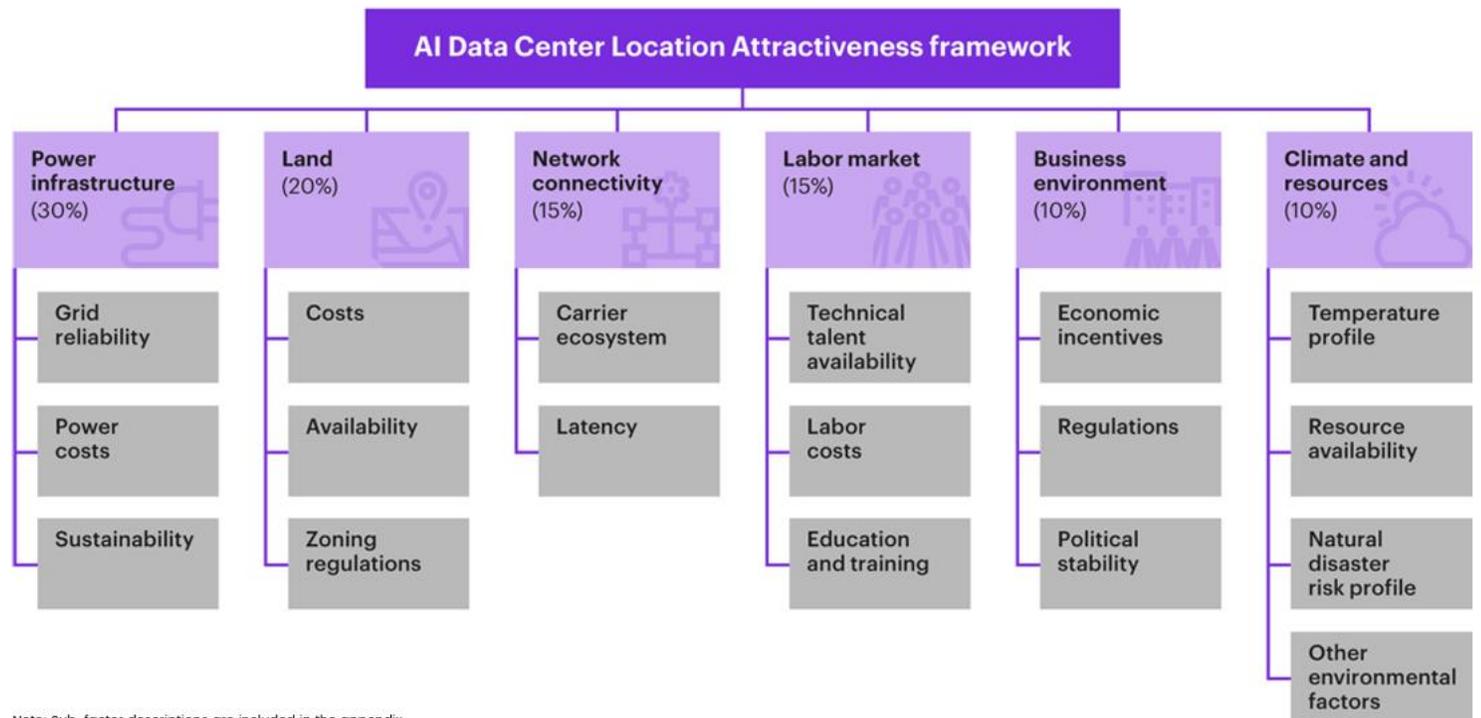
Median duration of months from request to operation, 2005-2022



Source: Berkeley Lab, Utility Drive, PwC Strategy& Interviews and Analysis

Source: [PwC](#), 2025

The Kearney AI Data Center Location Attractiveness framework incorporates 18 distinct parameters organized across six critical factors

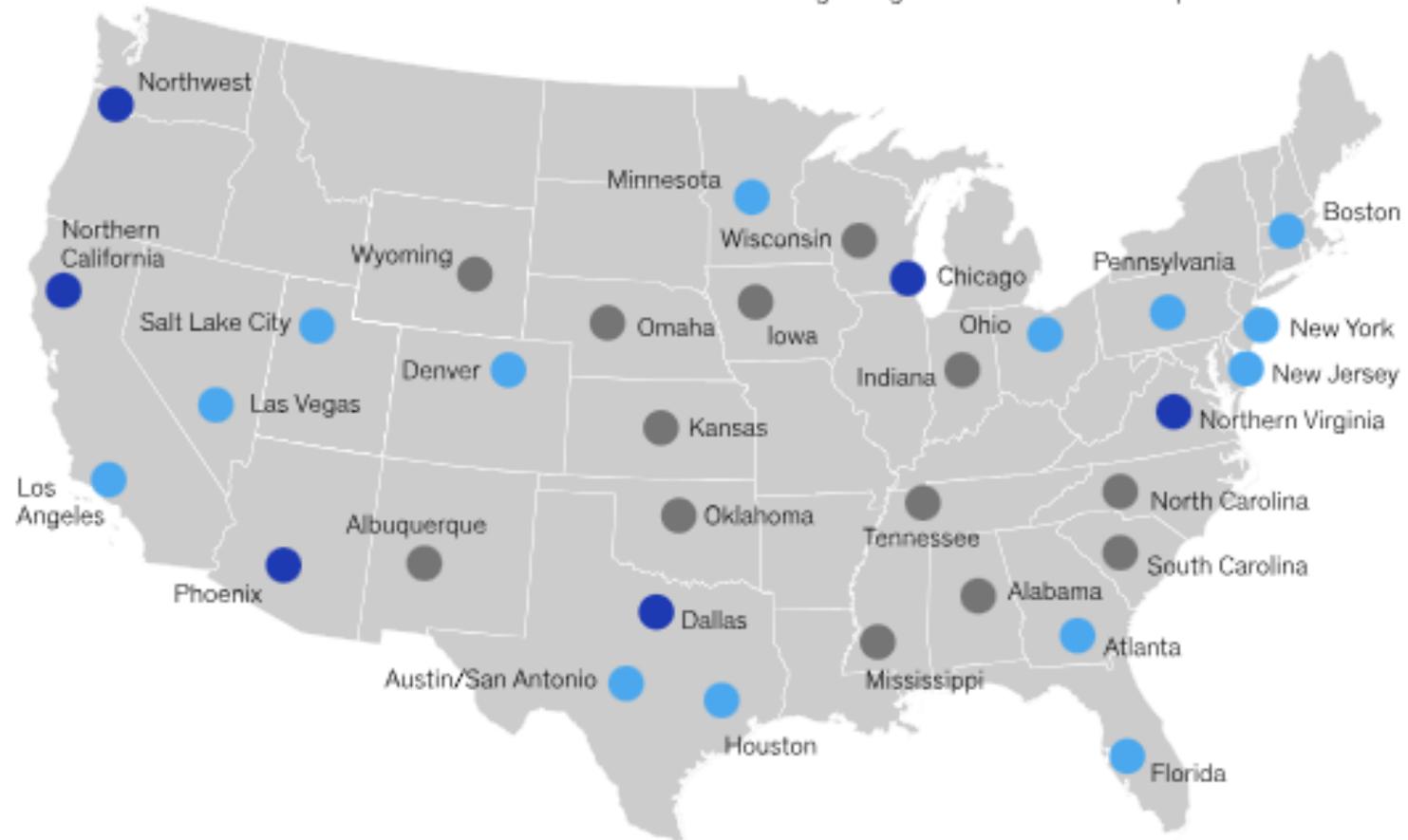


Note: Sub-factor descriptions are included in the appendix.
Source: [Kearney](#), 2025

Data centers are emerging in more remote locations, where power is still abundant and grids less strained.

Data center presence in the US

- Primary markets: Existing demand of more than 800 MW¹
- Secondary markets: Lower but fast-growing demand
- Emerging markets: Emerging demand in markets where power is still abundant

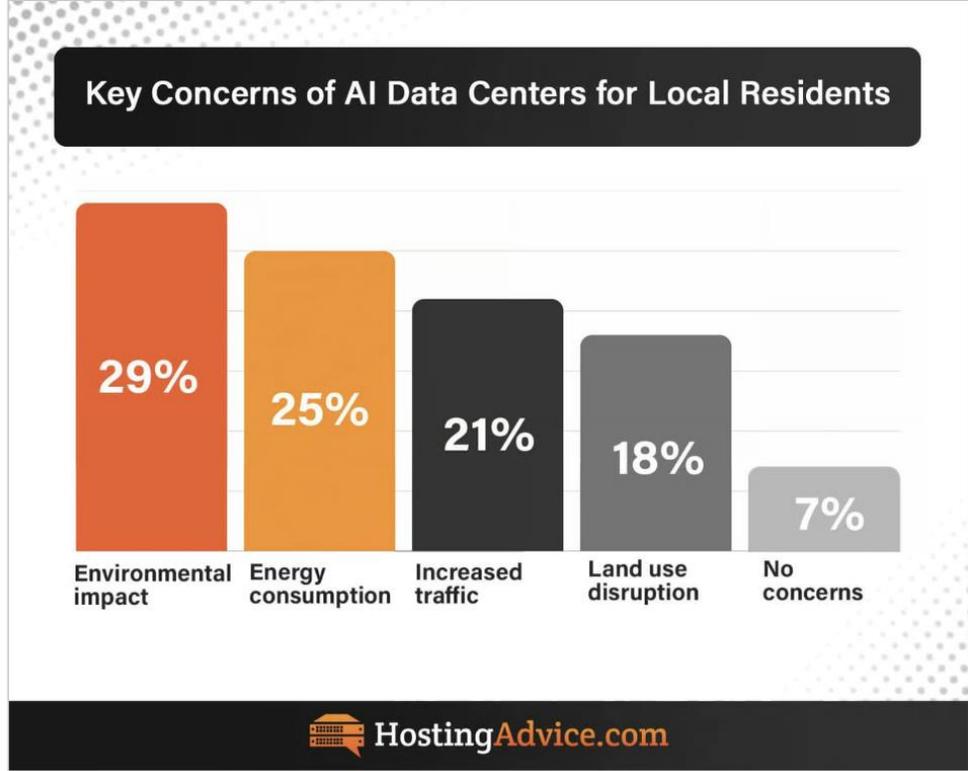


¹Megawatt.
Source: Datacenters.com; S&P Global Market Intelligence 451 Research; McKinsey Data Center Demand model

7. AI Data Centers Emerging in Remote Locations due to Energy Demands

8. Public is Concerned About Energy Consumption and Electricity Price Impact

Survey: 93% of Americans Support AI Data Center Development—Just Not Near Them

A graphic showing a glowing blue cube with the letters 'AI' on top, set against a background of circuit-like lines and a grid pattern.

As more data centers connect to Pennsylvania’s electric grid, some worry prices will spike

 RACHEL MCDEVITT · JULY 15, 2025

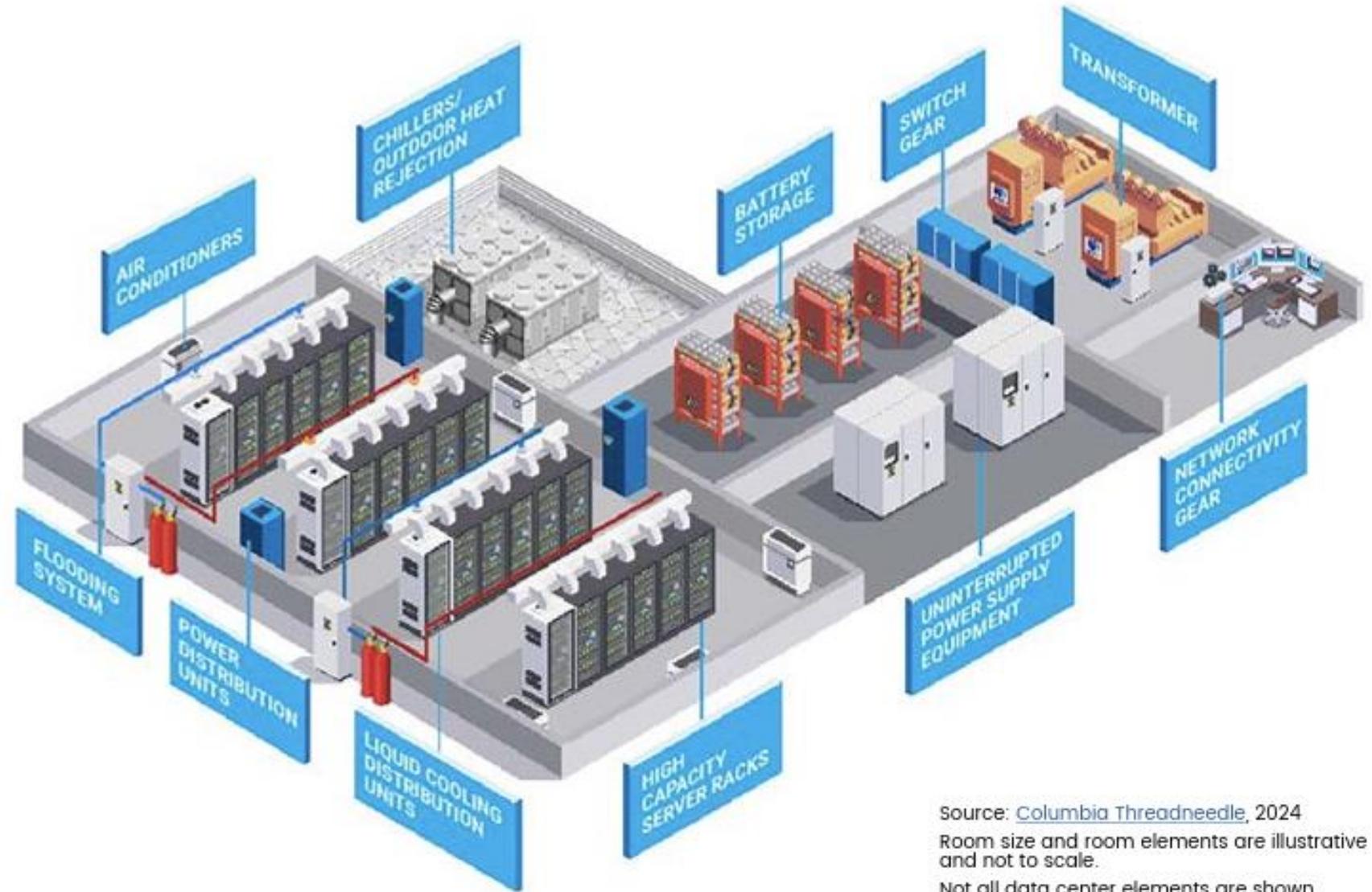
Source: [HostingAdvice.com](https://www.hostingadvice.com), 2025; [Allegheny Front](https://www.allegheynyfront.com), 2025; [Argus](https://www.argus.com), 2025

US states make data centers pay up for power

Market: Electricity | 09/09/25

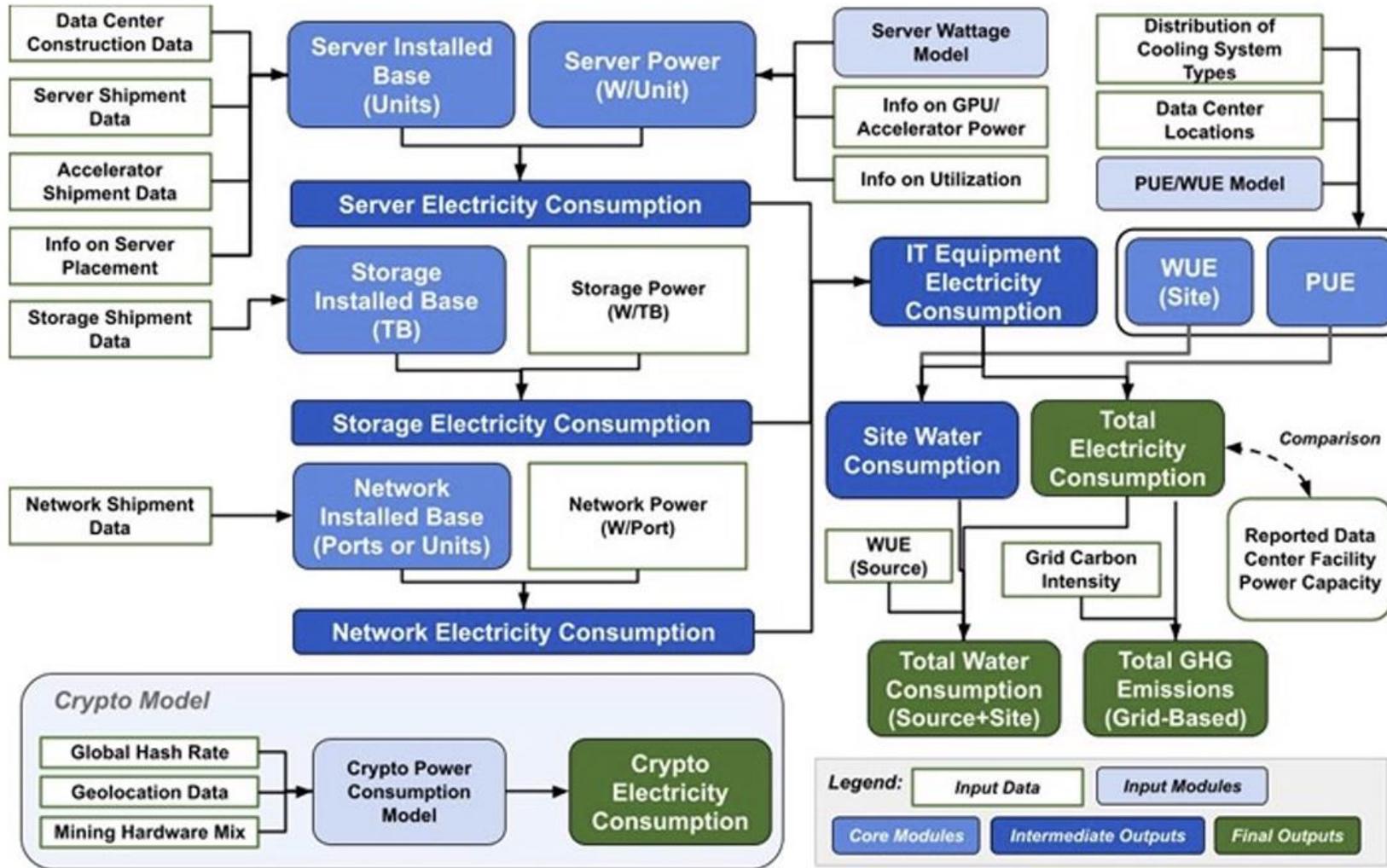
AI Data Center Energy-Related Components

Electrical Equipment is Needed to Power, Cool, and Connect



Source: [Columbia Threadneedle](#), 2024
Room size and room elements are illustrative
and not to scale.
Not all data center elements are shown.

Energy Components of Typical AI Data Centers



Data Center Electricity Use Model,

Source: Lawrence Berkeley National Laboratory, 2024

Component List of Typical AI Data Centers

COMPONENT	NAICS NUMBERS	NAICS NAME	DESCRIPTION	USE
Automatic transfer switches (ATS)	335313	Switchgear and Switchboard Apparatus Manufacturing	Switches that automatically transfer power source from the grid to the generator.	Ensures seamless transition to backup power during an outage.
Backup Power	335999	Electrical Equipment Manufacturing	Diesel/gas generators and fuel systems for emergency power.	Provides electricity during grid outages to maintain uptime for critical AI workloads.
Battery Banks (lead-acid or lithium-ion)	335911	Storage Battery Manufacturing	Arrays of batteries store energy for UPS systems.	Supplies immediate power to critical loads during outages.
Building Automation	238220	Heating and Air-Conditioning Contractors	AI-driven software and IoT sensors for monitoring HVAC, lighting, and security.	Optimizes energy efficiency and environmental conditions via predictive analytics.
Busways	335311	Power, Distribution, and Specialty Transformer Mfg.	Modular metal bars for distributing power along a path.	Allows scalable and efficient power delivery to multiple racks.
Cabling & Wiring	335929	Other Communication and Energy Wire Manufacturing	Conductive cables and wires for power and data transmission.	Connect and distribute power and data throughout data centers.
Circuit Breakers	335311	Power, Distribution, and Specialty Transformer Mfg.	Safety devices that interrupt power during overloads or faults.	Protects equipment and wiring from damage due to electrical faults.
Diesel/gas generators	335312	Motor and Generator Manufacturing	Engines that produce electricity during power outages.	Supplies backup power to the entire data center when the grid fails.
Distribution panels	335311	Power, Distribution, and Specialty Transformer Mfg.	Panels that distribute power to various facility sections.	Organizes and manages power delivery to different data center zones.
Electric Generators & Turbines	333611	Turbine and Turbine Generator Set Units Manufacturing	Converts mechanical energy into electrical power.	Provides backup or primary power for data centers.

Industry Resources

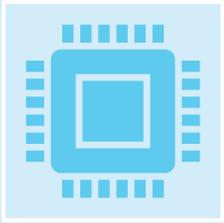
Policy & Advocacy Organization

- ▶ Data Center Coalition
- ▶ Energy Infrastructure Council
- ▶ Marcellus Shale Coalition
- ▶ National Assn of Electrical Distributors
- ▶ National Electrical Manufacturers Assn
- ▶ The Green Grid

Resources & Funding Opportunities

- ▶ U.S. DOE Manufacturing and Energy Supply Chains (MESCC)





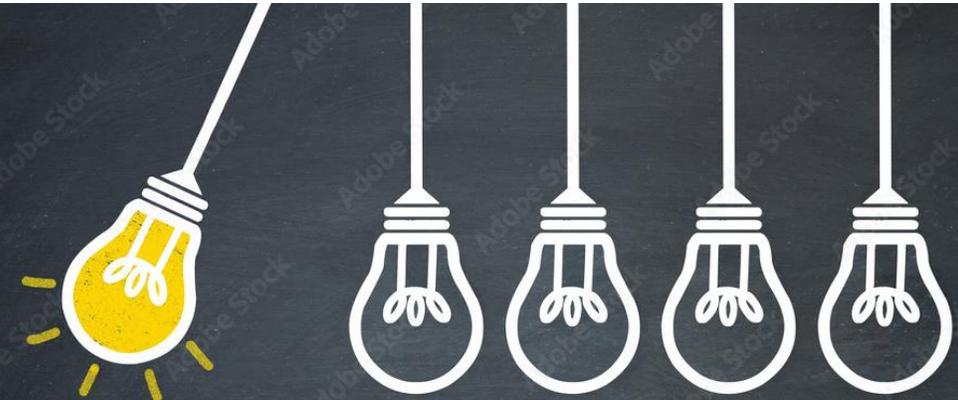
AI Data Centers are a potential major emerging market for small and medium-sized energy and electrical equipment manufacturers



AI company sustainability policies will likely drive new equipment purchases, though Trump Administration fossil fuel policies may counteract.



Sprint is needed to capture market opportunity at the regional, national, and global level



FINAL THOUGHTS



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